



SETTLEMENT - VIDEO CONTEST  
« THE HUMAN RIGHTS/ ONE ARTICLE / ONE FILM »

Preamble :

**Purpose of the contest:**

The competition rewards very short films, from 45 seconds to maximum 4 minutes length.

The films have to raise awareness on values related to the Human Rights.

The scenarios are free and must necessarily be inspired by an article of the UDHR:  
<http://www.un.org/fr/universal-declaration-human-rights/>

The article that inspired the scenario must be named (written or spoken) just after the film's opening credits.

**Categories :** Fiction, Poetic Essay, Political Essay, Documentary, Animation Film

Article 1 : Rewards agenda

- Applications & Registration Opening: 2019, March 1<sup>st</sup>
- Last day to register /apply: 2019, June 30<sup>th</sup>

- Last day for Film Submission: 2019, September 30<sup>th</sup>
- Broadcast / Projection / Awards Ceremony: 2019, October (day & location to be confirmed)

## Article 2: Eligibility of Candidates

The competition “The Human Rights, one article / one film” is open to all Major Schools and European higher education institutions.

Schools, Establishments and Institutions can apply.

Students can also apply individually.

## Article 3: Organization

All candidates are responsible for creating their own team, finding the necessary gear and anything they will need to the production of their video.

It is allowed to unite 2 schools’ skills (human resources and material gear) to direct and produce the film.

One establishment can present several films.

The EMC school is offering the possibility to use the help of its technicians and material gear to produce the films.

To do so, the institution/school can send a request to this email address: [b.sourty@emc.fr](mailto:b.sourty@emc.fr)

## Article 4: Candidates Commitment

All Candidates declare owning the full rights related to the broadcast and any reproduced detail used in their video (images, photos, videos, music, places, people, etc.).

## Article 5: Conditions for participation

### *Selection of the videos:*

No principle can hinder the choice of a genre for a video film.

### *Format of the videos:*

The duration of the videos is a minimum of 45 seconds and must not exceed 4 minutes.

The films must be in French version. If not, a subtitled or dubbed version in French is required.

The film’s end credits are not taken into account in the duration of the video-film. End credits must not exceed 20 seconds and must include the following mention:

“Cette vidéo a été réalisée dans le cadre du concours « Droits de l’homme, Un article/Un film”  
(This video was produced as part of the short film competition "Human Rights, One article / One film")

Further details about mentions and logos to add concerning the supporting partners can be communicated later.

The video must be returned by the deadline of May 31st, 2019.

The file has to be uploaded on a VIMEO account. The video should be accessible to watch with a password. The video file can also be sent via WETRANSFER to the following email address: [b.sourty@emc.fr](mailto:b.sourty@emc.fr)

Here are the authorized video formats:

mp4, codec H264, 1080P, environ 11 000 kbit/s, son AAC 256 kbit/s

#### *Commitment:*

The submission and deposit of the video implies the acceptance of the contest's rules and settlement.

#### Article 5: The selection

To be able to compete, all submitted videos must comply with the contest rules. During the selection period, the organizing partners have the right to exclude any video that would not respect the maximum duration length or that would not respect the theme of the competition. Any video that would be detrimental to the message, image and credibility of the competition's organizing partners will be excluded from the contest. Participants agree on the following: not to use any content that would be pornographic, violent, discriminatory, xenophobic. No content which may infringe on human dignity or the rights of any third party shall be used. The organizing partners remain the sole judges in the assessment of the content of all submitted projects.

All decisions taken by the people in charge of the selection are final. For any non-selected film, no claim will be taken into consideration.

All information collected related to a film submission and any registration details, are protected by the Data Protection Act, *Loi n°78-17* January 6th 1978, as well as *the European regulation n° 2016/679*, aka *Règlement Général sur la Protection des Données* (RGPD) dated on april 14<sup>th</sup>, 2016. In accordance with the provisions of this law and the regulations, participants have the right to access, rectify and oppose personal data at any time.

#### Article 6 : Jury

##### *Criteria of the Jury:*

The Jury consists of humanitarian and audiovisual professionals. The Jury votes to award the films and their teams according to the different criteria and allocate the corresponding Prizes. The decisions of the jury are sovereign and without appeal.

The criteria are:

- The film should respect the values defended by the UDHR chosen article to inspire the scenario,
- The originality and creativity of the video,
- The technical quality and script quality,

The Jury Members will be appointed in March 2019 (at the earliest).

## Article 7: The Prizes

Three main prizes will be awarded:

- |   |         |
|---|---------|
| - The Grand Prize, with an endowment of         | € 3,000 |
| - The Prize of the Jury, with an endowment of   | € 2,000 |
| - The Prize of the Public, with an endowment of | € 1,000 |

Additional Prizes may be awarded, for technical and/or artistic qualities, according to the Jury's estimation.

*Each allocation will be given to the winning project holder.*

### *Competition's Communication, Social Media & PR :*

In order to promote and advertise this competition, the program of the competition and all the film details and information given by the pre-selected participants may be published (texts, photos, video clips and more...). As such, each participant grants a free license to the Contest. This gratis, personal and non-exclusive license will allow the Contest's organizing partners to publish, broadcast, present (including to the public) the full program, and use the right of reproduction of any picture, photo as well as the right of distribution of an excerpt, for communication and advertising purposes - in various media like the press, on TV antennas and on the Internet, particularly on the websites of "**France fraternités**" and the websites of its partners.

It is understood that the organizers of the Contest undertake not to draw any direct income from such actions.

## Article 8: Broadcast

The selected candidates allow all rights to the Contest organizers to use their film on a gratuity basis, for a period of 10 years, for non-commercial exploitation only.

Those rights include:

- the right to reproduce and / or have someone reproduce, in unlimited number, all or part of the work by any means known or unknown to date, digital, sound, audiovisual or multimedia, and in any format;
- the right to represent and broadcast all or part of the work, in any place, by any method known or unknown to date and particularly in the context of transmissions by television broadcasting, public presentations or screenings, video, magnetic or digital recording, multimedia or internet websites;
- the right to translate all or part of the work in any language or dialect known or unknown to date.

## Article 9 : General Provisions

Any participation in the COMPETITION implies full, complete and unreserved acceptance of these rules. The organizing partners reserve the right to cancel the contest or any related awards and prizes, in case of insufficient number of registrations or relevant projects.

The competition, organized by EMC, 10 rue Eugène Varlin 92240 MALAKOFF, is governed by French law. In case of conflict related to the contest, participants and candidates recognize that the conflict will be resolved in accordance with French law and that only the Commercial Court of Nanterre will be competent.

Any registration for the COMPETITION implies the full, entire and unreserved acceptance of these rules.